

Australian Lubricant Association CONFERENCE 2025

Wednesday, 3rd September 2025

Crowne Plaza - Melbourne

SPONSORSHIP Prospectus



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SPONSORSHIP

To become a valued sponsor to our conference, please carefully read the following offer and fill out the booking form or contact us.

ALA Conference 2025 at a glance:

- + **Date:** Wednesday, 3rd September 2025 full day + Drinks and Dinner
- + **Venue:** Crowne Plaza Melbourne
- + **Address:** 1–5 Spencer Street, Melbourne VIC 3008
- + **Arrival:** 9:00 AM | **Conference Start:** 9:30 AM
- + **Up to 100 participants**
- + **Topical presentations and panels from industry and government experts**
- + **Unique lubricant industry networking opportunity!**

Join our exciting event as a sponsor to capture a fantastic opportunity to promote your organisation brand, values and know-how to the conference attendees and beyond.

The earlier you book, the more exposure you get!

As soon as you confirm your booking and send us your logo, you will be able to appear in all our marketing communications.

Below is a summary of our standard sponsorship and exhibition packages and further down additional details. Do not hesitate to contact us for any special requirements.

Package Price (exc. GST)

Dinner Sponsor	\$6,000	Taken
Lunch Sponsor	\$4,000	Taken
Morning Tea Sponsor	\$2,000	
Afternoon Tea Sponsor	\$2,000	
Coffee Sponsor	\$2,000	
Notepad Sponsor	\$2,000	Taken
Lanyard sponsor	\$1,500	Taken
Conference Sponsor	\$1,000	
Other Sponsorships	Please contact us	

SPONSORSHIP OPPORTUNITIES

DINNER SPONSOR: \$6,000 + GST. One Available

Dinner the night of the conference for all attendees

As the Dinner sponsor, you will be the focus of the evening and capture a unique opportunity to impress your guests and gain additional industry exposure.

We will consult with you about the preparation of the dinner.

Sponsorship Elements:

- Large logo will feature on holding slides and on conference marketing material
- Special mention at opening and closing address - ALA
- 5-minute slot to address the audience
- 3 x delegates complimentary attendance
- Spaces allocated for banners / posters, entrance etc.
- Opportunity to have a seat drop item

LUNCH SPONSOR: \$4,000 + GST. One Available

Lunch at the conference for all attendees

As a Lunch Sponsor, your company will gain prominent exposure during the conference lunch, an ideal time when all attendees come together to relax, connect, and recharge. This provides a valuable opportunity to align your brand with a key networking moment in a more informal and engaging setting.

Sponsorship Elements:

- Medium logo will feature on holding slides and on conference marketing material
- Opportunity to speak at commencement of event (Lunch)
- Special mention to sponsor from ALA
- 2 x delegate complimentary attendance
- Opportunity to have seat drop item

COFFEE SPONSOR: \$2,000 + GST. One Available

Coffee for all attendees

As Coffee Sponsor, your company captures the prominent marketing and branding opportunities before, during and after the conference to ensure maximum exposure to the industry.

Sponsorship Elements:

- Medium logo will feature on holding slides and on conference marketing material
- Banner near coffee stand
- Special mention to sponsor from ALA
- 1 x delegate complimentary attendance
- Opportunity to have a seat drop item

NOTEPAD SPONSOR \$2,000 + GST - One Available

Provide exposure to your brand throughout the event while demonstrating your support to ALA.

Sponsorship Elements:

- Medium logo will feature on holding slides and on conference marketing material
- General thanks to sponsors acknowledgement
- 1 x delegate complimentary attendance
- Opportunity to have a seat drop item

MORNING TEA SPONSOR: \$2,000 + GST. One Available

Provide exposure to your brand throughout the event while demonstrating your support to ALA.

Sponsorship Elements:

- Medium logo will feature on holding slides and on conference marketing material
- General thanks to sponsors acknowledgement
- 1 x delegate complimentary attendance
- Opportunity to have a seat drop item

AFTERNOON TEA SPONSOR: \$2,000 + GST. One Available

Provide exposure to your brand throughout the event while demonstrating your support to ALA.

Sponsorship Elements

- Medium logo will feature on holding slides and on conference marketing material
- General thanks to sponsors acknowledgement
- 1 x delegate complimentary attendance
- Opportunity to have a seat drop item

LANYARD SPONSOR: \$1,500 + GST. One Available

Registration lanyard to all attendees

As the Lanyard sponsor, your brand will be worn and reminded of all attendees, helping you gain exposure throughout the whole day.

Sponsorship Elements:

- A small logo will feature holding slides and on conference marketing material
- Branded lanyards organized by ALA.
- General thanks to sponsors acknowledgement
- Opportunity to have a seat drop item

Conference Sponsor: \$1,000 + GST. Ten Available

Provide exposure to your brand throughout the event while demonstrating your support to ALA.

Sponsorship Elements:

- A small logo will feature holding slides and on conference marketing material
- General thanks to sponsors acknowledgement
- Opportunity to have a seat drop item

OTHER SPONSORSHIPS: Please contact us info@lubeassoc.com.au or call 0419 883 772

NB: Sponsors have to provide banners and seat drop material.

Sponsorship Acceptance Form

I would like to register my company's interest in sponsoring the 2024 Australian Lubricant Association Conference and confirm that we will take the following option:

- | | |
|--|------------------------------------|
| <input type="checkbox"/> DINNER SPONSOR | \$6,000 + 10% GST = \$6,600 |
| <input type="checkbox"/> LUNCH SPONSOR | \$4,000 + 10% GST = \$4,400 |
| <input type="checkbox"/> COFFEE SPONSOR | \$4,000 + 10% GST = \$2,200 |
| <input type="checkbox"/> MORNING TEA SPONSOR | \$2,000 + 10% GST = \$2,200 |
| <input type="checkbox"/> AFTERNOON TEA SPONSOR | \$2,000 + 10% GST = \$2,200 |
| <input type="checkbox"/> NOTEPAD SPONSOR | \$2,000 + 10% GST = \$2,200 |
| <input type="checkbox"/> LANYARD SPONSOR | \$1,500 + 10% GST = \$1,650 |
| <input type="checkbox"/> CONFERENCE SPONSOR | \$1,000 + 10% GST = \$1,100 |
| <input type="checkbox"/> OTHER SPONSOR (please specify) | |

Company Name:

.....

First and Last Names (person in charge and/or manager):

.....

Company Address:

.....

Telephone:

Email:

☐ **Electronic Funds Transfer to:**

Account holder: Australian Lubricant Association, Bank: National Australia Bank

BSB: 083 125, Account #: 762 644 937

Please include names/company name in your payment reference.

☐ **By credit card:** Card Type ☐ Visa ☐ Mastercard

Important: *Please be aware that credit card payments will incur a service fee 1.5%.*

Card Number Expiry Date.....

Cardholder's name.....

Cardholder's e-mail

Total amount \$ Signature

Please return this form to: info@lubeassoc.com.au

Thank you for your support!

Event Registration

Consent & Media Release Form

By registering for this event, you acknowledge and agree to the following terms:

Marketing Consent

ALA may include participants' personal names and/or company names in marketing materials such as the website, social media, event brochures, or newsletters.

Please indicate your preferences below:

- ☐ *I do NOT* consent to my personal name being used in ALA's marketing materials.
- ☐ *I do NOT* consent to my company name being used in ALA's marketing materials.

If left unchecked, you consent to being acknowledged in ALA promotional content related to the event.

Photography & Videography Notice

Photographs and videos will be captured during the event and may be used for ALA's promotional or archival purposes.

- ☐ *I do NOT* consent to being included in photographs or video footage of the event.

If left unchecked, you agree that your image may be used in ALA media coverage (including online and printed content).

Thank you for your support!