

# Australian Lubricant Association CONFERENCE 2025 REGISTRATION

Wednesday, 3<sup>rd</sup> September 2025



Crowne Plaza – Melbourne



AUSTRALIAN LUBRICANT ASSOCIATION

E: [info@lubeassoc.com.au](mailto:info@lubeassoc.com.au)  
W: [www.lubeassoc.com.au](http://www.lubeassoc.com.au)  
T: +61 419 883 772

## Registration Form and Tax invoice

Company ..... Date.....

Address .....

Phone ..... Email .....

Person completing this form / Job title: .....

Names of attendees (Mrs, Mr, Ms, Dr) / job titles:

.....  
.....

Registration fee (10% GST included):

<input type="checkbox"/> <b>ALA Member:</b>	<b>\$390.00 inc. GST</b>	<b># people: ....</b>	<b>Sub-total:</b>	<b>....</b>
<input type="checkbox"/> <b>Non-member:</b>	<b>\$490.00 inc. GST</b>	<b># people: ....</b>	<b>Sub-total:</b>	<b>....</b>

**TOTAL AMOUNT \$: ....**

**Dinner is included, please confirm # of attendees: ....**

Signature.....

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**Dietary preference** (indicate # of people):

... Gluten-free      ... Vegetarian      ... Other (please indicate) .....

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### PAYMENT

☐ **Electronic Funds Transfer to:**

Account holder: Australian Lubricant Association, Bank: National Australia Bank  
BSB: **083 125**, Account #: **762 644 937**

Please include names/company name in your payment reference.

**Important:** *Please be aware that credit card payments will incur a service fee 1.5%.*

☐ **By credit card:**      **Card Type:**    ☐ Visa    ☐ Mastercard

Card Number ..... Expiry Date.....

Cardholder's name.....

Cardholder's e-mail .....

Total amount \$ ..... Signature .....

**Please return this form to: [info@lubeassoc.com.au](mailto:info@lubeassoc.com.au)**

**Thank you for your support!**

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## SPONSORSHIP Prospectus



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# SPONSORSHIP

To become a valued sponsor to our conference, please carefully read the following offer and fill out the booking form or contact us.

## ALA Conference 2025 at a glance:

- + **Date: Wednesday, 3<sup>rd</sup> September 2025 full day + Drinks and Dinner**
- + **Venue: Crowne Plaza Melbourne**
- + **Address: 1–5 Spencer Street, Melbourne VIC 3008**
- + **Arrival: 9:00 AM | Conference Start: 9:30 AM**
- + **Up to 100 participants**
- + **Topical presentations and panels from industry and government experts**
- + **Unique lubricant industry networking opportunity!**

Join our exciting event as a sponsor to capture a fantastic opportunity to promote your organisation brand, values and know-how to the conference attendees and beyond.

## **The earlier you book, the more exposure you get!**

As soon as you confirm your booking and send us your logo, you will be able to appear in all our marketing communications.

Below is a summary of our standard sponsorship and exhibition packages and further down additional details. Do not hesitate to contact us for any special requirements.

### Package Price (exc. GST)

<b>Dinner Sponsor</b>	<b>\$6,000</b>
<b>Lunch Sponsor</b>	<b>\$4,000</b>
<b>Morning Tea Sponsor</b>	<b>\$2,000</b>
<b>Afternoon Tea Sponsor</b>	<b>\$2,000</b>
<b>Coffee Sponsor</b>	<b>\$2,000</b>
<b>Notepad Sponsor</b>	<b>\$2,000</b>
<b>Lanyard sponsor</b>	<b>\$1,500</b>
<b>Conference Sponsor</b>	<b>\$1,000</b>
<b>Other Sponsorships</b>	<b>Please contact us</b>

# SPONSORSHIP OPPORTUNITIES

## **DINNER SPONSOR: \$6,000 + GST. One Available**

### **Dinner the night of the conference for all attendees**

As the Dinner sponsor, you will be the focus of the evening and capture a unique opportunity to impress your guests and gain additional industry exposure.

We will consult with you about the preparation of the dinner.

#### **Sponsorship Elements:**

- Large logo will feature on holding slides and on conference marketing material
- Special mention at opening and closing address - ALA
- 5-minute slot to address the audience
- 3 x delegates complimentary attendance
- Spaces allocated for banners / posters, entrance etc.
- Opportunity to have a seat drop item

## **LUNCH SPONSOR: \$4,000 + GST. One Available**

### **Lunch at the conference for all attendees**

As a Lunch Sponsor, your company will gain prominent exposure during the conference lunch, an ideal time when all attendees come together to relax, connect, and recharge. This provides a valuable opportunity to align your brand with a key networking moment in a more informal and engaging setting.

#### **Sponsorship Elements:**

- Medium logo will feature on holding slides and on conference marketing material
- Opportunity to speak at commencement of event (Lunch)
- Special mention to sponsor from ALA
- 2 x delegate complimentary attendance
- Opportunity to have seat drop item

## **COFFEE SPONSOR: \$2,000 + GST. One Available**

### **Coffee for all attendees**

As Coffee Sponsor, your company captures the prominent marketing and branding opportunities before, during and after the conference to ensure maximum exposure to the industry.

### **Sponsorship Elements:**

- Medium logo will feature on holding slides and on conference marketing material
- Banner near coffee stand
- Special mention to sponsor from ALA
- 1 x delegate complimentary attendance
- Opportunity to have a seat drop item

### **NOTEPAD SPONSOR \$2,000 + GST - One Available**

**Provide exposure to your brand throughout the event while demonstrating your support to ALA.**

### **Sponsorship Elements:**

- Medium logo will feature on holding slides and on conference marketing material
- General thanks to sponsors acknowledgement
- 1 x delegate complimentary attendance
- Opportunity to have a seat drop item

### **MORNING TEA SPONSOR: \$2,000 + GST. One Available**

**Provide exposure to your brand throughout the event while demonstrating your support to ALA.**

### **Sponsorship Elements:**

- Medium logo will feature on holding slides and on conference marketing material
- General thanks to sponsors acknowledgement
- 1 x delegate complimentary attendance
- Opportunity to have a seat drop item

### **AFTERNOON TEA SPONSOR: \$2,000 + GST. One Available**

**Provide exposure to your brand throughout the event while demonstrating your support to ALA.**

### **Sponsorship Elements**

- Medium logo will feature on holding slides and on conference marketing material
- General thanks to sponsors acknowledgement
- 1 x delegate complimentary attendance
- Opportunity to have a seat drop item

## **LANYARD SPONSOR: \$1,500 + GST. One Available**

### **Registration lanyard to all attendees**

As the Lanyard sponsor, your brand will be worn and reminded of all attendees, helping you gain exposure throughout the whole day.

#### **Sponsorship Elements:**

- A small logo will feature holding slides and on conference marketing material
- Branded lanyards organized by ALA.
- General thanks to sponsors acknowledgement
- Opportunity to have a seat drop item

## **Conference Sponsor: \$1,000 + GST. Ten Available**

**Provide exposure to your brand throughout the event while demonstrating your support to ALA.**

#### **Sponsorship Elements:**

- A small logo will feature holding slides and on conference marketing material
- General thanks to sponsors acknowledgement
- Opportunity to have a seat drop item

**OTHER SPONSORSHIPS:** Please contact us [info@lubeassoc.com.au](mailto:info@lubeassoc.com.au) or call 0419 883 772

***NB: Sponsors have to provide banners and seat drop material.***

# Sponsorship Acceptance Form

I would like to register my company's interest in sponsoring the 2024 Australian Lubricant Association Conference and confirm that we will take the following option:

- |  |                                    |
|--|------------------------------------|
| <input type="checkbox"/> <b>DINNER SPONSOR</b>                       | <b>\$6,000 + 10% GST = \$6,600</b> |
| <input type="checkbox"/> <b>LUNCH SPONSOR</b>                        | <b>\$4,000 + 10% GST = \$4,400</b> |
| <input type="checkbox"/> <b>COFFEE SPONSOR</b>                       | <b>\$4,000 + 10% GST = \$2,200</b> |
| <input type="checkbox"/> <b>MORNING TEA SPONSOR</b>                  | <b>\$2,000 + 10% GST = \$2,200</b> |
| <input type="checkbox"/> <b>AFTERNOON TEA SPONSOR</b>                | <b>\$2,000 + 10% GST = \$2,200</b> |
| <input type="checkbox"/> <b>NOTEPAD SPONSOR</b>                      | <b>\$2,000 + 10% GST = \$2,200</b> |
| <input type="checkbox"/> <b>LANYARD SPONSOR</b>                      | <b>\$1,500 + 10% GST = \$1,650</b> |
| <input type="checkbox"/> <b>CONFERENCE SPONSOR</b>                   | <b>\$1,000 + 10% GST = \$1,100</b> |
| <input type="checkbox"/> <b>OTHER SPONSOR (please specify) .....</b> |                                    |

Company Name:

.....

First and Last Names (person in charge and/or manager):

.....

Company Address:

.....

Telephone:

Email:

☐ **Electronic Funds Transfer to:**

Account holder: Australian Lubricant Association, Bank: National Australia Bank

BSB: 083 125, Account #: 762 644 937

Please include names/company name in your payment reference.

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Cardholder's name.....

Cardholder's e-mail .....

Total amount \$ ..... Signature .....

**Please return this form to: [info@lubeassoc.com.au](mailto:info@lubeassoc.com.au)**

**Thank you for your support!**

# **Event Registration**

## **Consent & Media Release Form**

By registering for this event, you acknowledge and agree to the following terms:

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### **Marketing Consent**

ALA may include participants' personal names and/or company names in marketing materials such as the website, social media, event brochures, or newsletters.

Please indicate your preferences below:

- ☐ *I do NOT* consent to my personal name being used in ALA's marketing materials.
- ☐ *I do NOT* consent to my company name being used in ALA's marketing materials.

***If left unchecked, you consent to being acknowledged in ALA promotional content related to the event.***

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### **Photography & Videography Notice**

Photographs and videos will be captured during the event and may be used for ALA's promotional or archival purposes.

- ☐ *I do NOT* consent to being included in photographs or video footage of the event.

***If left unchecked, you agree that your image may be used in ALA media coverage (including online and printed content).***

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**Thank you for your support!**