



Australian Lubricant Association Conference

19 November 2024



The Future of The Australian Market

Novotel Sydney
on Darling
Harbour



100 Murray Street
Darling Harbour
NSW 2000



Arrival 9:30AM
Closing: 5:00PM
Dinner: 6:30PM



Morning Sessions

9:30 AM	Arrivals Tea & Coffee
10:00 AM	Welcome & Housekeeping
10:20 AM	Packaging Regulation Reform and Implications for the Lubricant Sector
10:40 AM	Product Stewardship for Oil: The Next 20 Years
11:00 AM	Challenges and Solutions in Mandatory Climate Reporting: A Focus on Scope 3 Supplier Engagement
11:20 AM	Panel Questions

Midday Session

1:00 PM	Automotive Market Trends and EV Impact on Australia's Car Parc
1:20 PM	Living with an Electric Vehicle: What, Why, and How of EV
1:40 PM	The Australian Automotive Market: A New Horizon
2:00 PM	Panel Questions

Afternoon Session

3:00 PM	ALA Training Module
3:20 PM	Driving Quality Forward: How ALA Programs & VRF Testing Lead the Way
3:40 PM	A Technical Reflection on a Career in Lubricants
4:30 PM	Closing Statements
4:45 PM	Canapes @ Novotel Sydney, Darling Harbour
6:30 PM	Dinner @ The Little Snail, Darling Harbour

Day Sponsor

Available

Lanyard sponsor



Dinner Sponsor



Canapés Sponsor



Conference supporters

Available

Available

Available

Available

Available

Australian Lubricant Association CONFERENCE 2024

19 November 2024
Novotel Darling Harbour
Sydney



AUSTRALIAN LUBRICANT ASSOCIATION

E: info@lubeassoc.com.au

W: www.lubeassoc.com.au

T: +61 419 883 772

Registration Form and Tax invoice

Company Date.....

Address

Phone Email

Person completing this form / Job title:

Names of attendees (Mrs, Mr, Ms, Dr) / job titles:

.....
.....
.....

Registration fee (10% GST included):

<input type="checkbox"/> ALA Member:	\$390.00 inc. GST	# people:	Sub-total:
<input type="checkbox"/> Non-member:	\$490.00 inc. GST	# people:	Sub-total:

TOTAL AMOUNT \$:

Dinner is included, please confirm # of attendees:

Signature.....

Dietary preference (indicate # of people):

... Gluten-free ... Vegetarian ... Other (please indicate)

PAYMENT

Electronic Funds Transfer to:

Account holder: Australian Lubricant Association, Bank: National Australia Bank
BSB: **083 125**, Account #: **762 644 937**

Please include names/company name in your payment reference.

By credit card : Card Type Visa Mastercard

Card Number Expiry Date.....

Cardholder's name.....

Cardholder's e-mail

Total amount \$ Signature

Please return this form to: info@lubeassoc.com.au

Thank you for your support!

SPONSORSHIP

To become a valued sponsor to our conference, please carefully read the following offer and fill out the booking form or contact us.

ALA Conference 2024 at a glance:

- + **Date: 19 November 2024 full day + Drinks and Dinner**
- + **Venue: Novotel Darling Harbour, SYDNEY**
- + **Up to 100 participants**
- + **Multi-stream conference**
- + **Topical presentations and panels from industry and government experts**
- + **Great industry networking opportunity!**

Join our exciting event as a sponsor to capture a unique opportunity to promote your organisation brand, values and know-how to the conference attendees and beyond.

The earlier you book, the more exposure you get!

As soon as you confirm your booking and send us your logo, you will be able to appear in all our marketing communications.

Below is a summary of our standard sponsorship and exhibition packages and further down additional details. Do not hesitate to contact us for any special requirements.

Package Price (exc. GST)

Day Sponsor	\$6,000
Drinks and Canapés Sponsor	\$4,000 - TAKEN
Dinner Sponsor.....	\$4,000 - TAKEN
Lanyard sponsor	\$1,000 - TAKEN
Conference supporter sponsor	\$500
Other Sponsorships	Please contact us

Sponsorship Opportunities

DAY SPONSOR : \$6,000 + GST. One Available

Major Conference Sponsor

As Day Sponsor, your company captures the prominent marketing and branding opportunities before, during and after the conference to ensure maximum exposure to the industry.

Sponsorship Elements:

- Large logo on holding slides
- Special mention at opening and closing address - ALA
- 5 minute slot to address the audience
- 2 x delegates complimentary attendance
- Spaces allocated for banners / posters, entrance etc.
- Large logo to appear on conference marketing material
- Opportunity to have seat drop item

DRINKS & CANAPES SPONSOR: \$4,000 + GST. NOT Available

Post-conference Drinks & Canapés

As Drinks and Canapés sponsor, you benefit from attendees joining the well awaited and relaxing popular post-conference networking drinks with full exposure from your company support.

Sponsorship Elements:

- Medium logo on holding slides
- Opportunity to speak at commencement of event (Drinks & Canapes)
- Special mention to sponsor from ALA
- 1 x delegate complimentary attendance
- Medium logo to appear on conference marketing material
- Opportunity to have seat drop item

DINNER SPONSOR: \$4,000 + GST. NOT Available

Dinner the night of the conference for all attendees

As the dinner sponsor, you will be the focus of the evening and capture a unique opportunity to impress your guests and gain additional industry exposure.

We will consult with you in preparation of the dinner.

Sponsorship Elements:

- Medium logo on holding slides
- Opportunity to speak at commencement of event (Dinner)
- Special mention to sponsor from ALA

- 1 x delegate complimentary attendance
- Medium logo to appear on conference marketing material
- Opportunity to have seat drop item

LANYARD SPONSOR: \$1,000 + GST. NOT Available

Registration lanyard to all attendees

As the Lanyard sponsor, your brand will be worn and reminded to all attendees, helping you gain exposure throughout the whole day.

Sponsorship Elements:

- Branded lanyards organized by ALA
- Small logo on holding slides
- General thanks to sponsors acknowledgement
- Small logo to appear on conference marketing material

CONFERENCE SUPPORTER: \$500 + GST - Five Available

Provide exposure to your brand throughout the event while demonstrating your support to ALA.

Sponsorship Elements:

- Small logo on holding slides
- General thanks to sponsors acknowledgement
- Opportunity to have seat drop item
- Small logo to appear on conference marketing material

OTHER SPONSORSHIPS: Please contact us info@lubeassoc.com.au or call 0419 883 772

NB: Sponsors have to provide banners and seat drop material.

Sponsorship Acceptance Form

I would like to register my company's interest in sponsoring the 2024 Australian Lubricant Association Conference and confirm that we will take the following option:

- DAY SPONSOR \$6,000 + 10% GST = \$6,600
- DRINKS & CANAPES SPONSOR ~~\$4,000 + 10% GST = \$4,400~~
- DINNER SPONSOR ~~\$4,000 + 10% GST = \$4,400~~
- LANYARD SPONSOR ~~\$1,000 + 10% GST = \$1,100~~
- CONFERENCE SUPPORTER SPONSOR \$500 + 10% GST = \$550
- OTHER SPONSOR (please specify)

Company Name:

.....

First and Last Names (person in charge and/or manager):

.....

Company Address:

.....

.....

Telephone:

Email:

Electronic Funds Transfer to:

Account holder: Australian Lubricant Association, Bank: National Australia Bank

BSB: 083 125, Account #: 762 644 937

Please include names/company name in your payment reference.

By credit card : Card Type Visa Mastercard

Card Number Expiry Date.....

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Cardholder's e-mail

Total amount \$ Signature

Please return this form to: info@lubeassoc.com.au

Thank you for your support!